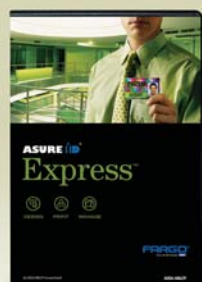


Persona® C30 Photo ID System



Simply Reliable.
Simply Affordable.
Simply Persona.



Everything needed to make great-looking photo IDs.

Now there's a no-headache way to help you produce great-looking photo ID cards: the Persona C30 Photo ID System. It's a complete, easy-to-use solution that includes a USB digital camera, fully featured Asure ID Express photo ID software, the Persona C30 Card Printer and starter printer supplies. The C30 is simple to operate, with easy-loading supplies and even includes a 2-year printer warranty.

Simple to use from start to finish.

The Persona C30 Photo ID System gives you great results without the complexity of more advanced card identity systems. Setup is so easy you can do it yourself. The photo ID software and printing procedure take just a few minutes to learn. And the reliable performance of the Persona C30 Card Printer means it produces card after card virtually maintenance-free. For a money-saving, all-in-one solution that's simple from the moment you open the box, it's Simply Persona.

Additional Supplies and Accessories for the Persona C30 Photo ID System	Persona Part No.
Ribbons	
YMCKO Cartridge with Cleaning Roller (250 images)	44200
Cards (Call for other card options)	
UltraCard® 30 mil cards—PVC (500 per box)	81754
UltraCard III 30 mil cards—PVC / Polyester (500 per box)	81763
UltraCard 10 mil adhesive Mylar®-backed cards (500 per box)	82267
Field-upgradeable Magnetic Encoding Module	
ISO Dual Magnetic Stripe Encoder	44300

This data sheet is for informational purposes only. Fargo Electronics makes no warranties, expressed or implied, in this summary. Company and product names and data used in sample output are fictitious. Specifications are subject to change without notice. Asure ID Express is a trademark and Asure ID is a registered trademark of HID Global Corporation. Fargo and Persona are registered trademarks of Fargo Electronics, Inc. Persona by Fargo and Fargo Electronics, Inc. are part of HID Global. All other trademarks and registered trademarks are property of their respective companies. This is not an offer of sale.

© 2007, Fargo Electronics, Inc. All rights reserved.

SL1432-REV0708

Headquarters
Phone: +1 (952) 941-9470
Phone: (800) 327-4620
E-mail: sales@buypersona.com

Asia Pacific
Phone: +852 3160-9800
E-mail: asia.sales@buypersona.com

Europe
Phone: +44 (0) 1440 714 850
E-mail: europe.sales@buypersona.com

Part Number:
44501

The Persona C30 Photo ID System includes:

- Persona C30 Single-sided Card Printer
- Asure ID® Express™ Photo ID Software (English, French, German, Spanish)
- USB digital camera (1.3 megapixels)
- Full-color ribbon cartridge (250 images)
- 100 UltraCard™ PVC cards
- 1 pack of cleaning rollers (3 per pack)
- USB cable
- 2-year printer warranty
- 1-year free Asure ID software technical support

System Requirements:

- Windows 2000/XP

Find out how the Persona C30 Photo ID System can fit your ID card needs. Talk to your Persona reseller, or visit www.buypersona.com

PERSONA®
by FARGO®